AI and accountability: What’s the drama?

Brilliant Connected Women - Telstra
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Sydney

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Privcore’s team with 40 years’ combined experience helps business and government **make privacy core business** so they can deliver services with the trust and confidence of customers and citizens.

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Themes that form the backdrop

1) Technology advances
2) Mass data collection and customisation
3) Misuse of data and data breaches
4) Trust decline and social licence
Technology advances

- Increasing ability to capture and store massive amounts of data - cloud
- Increase in networked computing processing power
- Better algorithms
Mass data collection and customisation

Collection of childrens’ information for learning purposes

Collection of viewers’ TV habits to sell to advertisers

Collection of health information to deliver better care
Thousands of Australians affected by Uber hack cover-up

Did Marriott bloat Australia’s official data breach numbers?

New +10 million Aussie victims increment launched.

It comes as The New York Times reported on only did Uber conceal the breach, but it paid it quiet and disguised the payment as a reward.

Facebook–Cambridge Analytica data scandal

From Wikipedia, the free encyclopedia

The Facebook–Cambridge Analytica data scandal involves the collection of personally identifiable information of 87 million Facebook users and reportedly a much greater number more that Cambridge Analytica began collecting in 2014. The data was allegedly used to attempt to influence voter opinion on behalf of politicians who hired them. Following the discovery, Facebook apologized amid public outcry and risen stock prices. The way that Cambridge Analytica collected the data was called "inappropriate."
Trust decline and social licence
What is artificial intelligence (AI)?
Human decision making
Machine decision making
When AI needs to be assessed
Privacy
Algorithmic impact assessments
AI Guidelines
To learn more contact us

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