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# 2018

TRUST. SUSTAINABILITY. INNOVATION

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# Innovation and the law – exploring the grey area

## PANELLISTS

**Annelies Moens FAICD**  
Managing Director, Privcore



**Professor Graeme Samuel AC**  
Chair, Data Governance Australia



**Jon Duffy**  
Head of Trust & Safety, Trade Me



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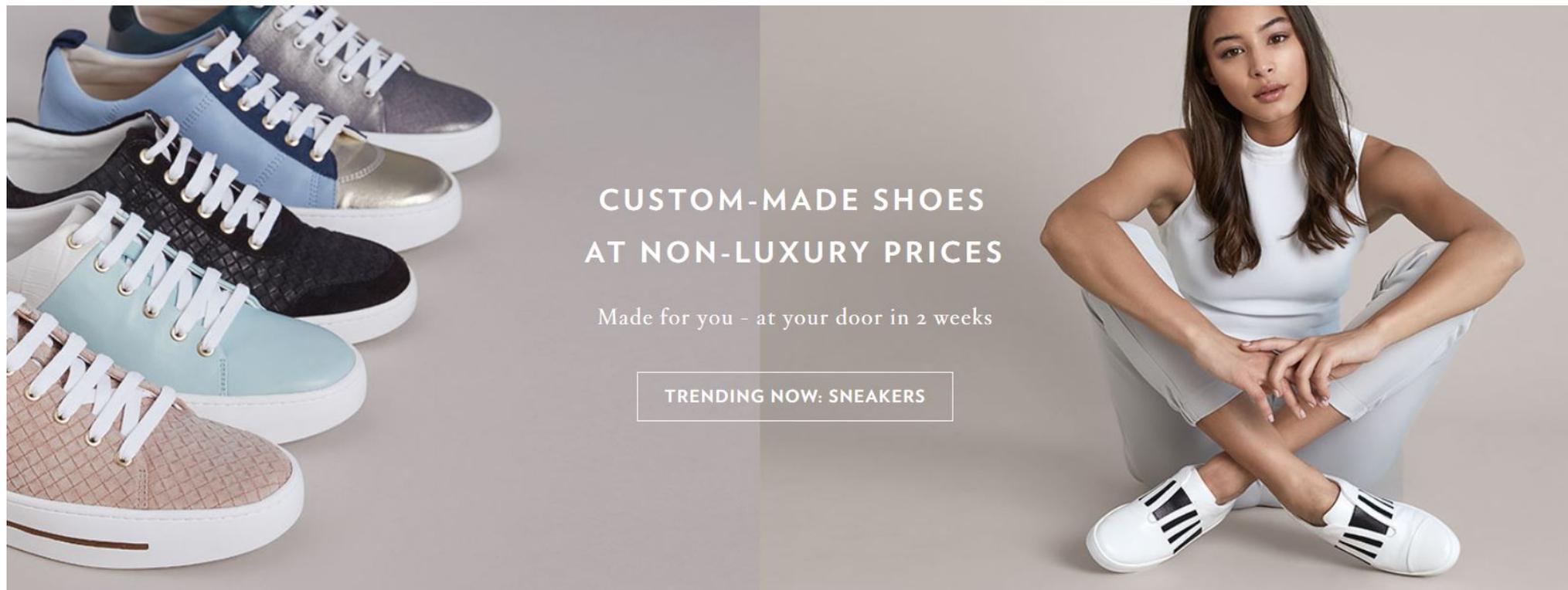
# Technology

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*Innovation and the law – exploring the grey area*

# Mass customisation



# Increasing number of data breaches

NOVEMBER 22 2017

## Thousands of Australians affected by Uber hack cover-up

 Ben Grubb   

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Hundreds of thousands of Australian Uber riders and thousands of local Uber drivers have been caught up in the breach that the ride-sharing company concealed for more than a year.

It comes as The New York Times reported on Wednesday afternoon that not only did Uber conceal the breach, [but it paid the hackers off to keep them quiet](#) and disguised the payment as a reward.

## Red Cross Blood Service admits to personal data breach affecting half a million donors

Updated 28 Oct 2016, 5:41pm

The personal data of 550,000 blood donors that includes information about "at-risk sexual behaviour" has been leaked from the Red Cross Blood Service in what has been described as Australia's largest security breach.



Cyber-Safe

## Every single Yahoo account was hacked - 3 billion in all

by Selena Larson @selenalarson

🕒 October 4, 2017: 6:36 AM ET



NEWS / ASIA

## India probes breach of biometric identity database

by Zeenat Saberin  

5 Jan 2018

## How to Protect Yourself After the Equifax Breach

By RON LIEBER **UPDATED** October 16, 2017

The credit reporting agency said the information of more than 145 million Americans had been compromised.

RELATED ARTICLE



# Trust and social licence

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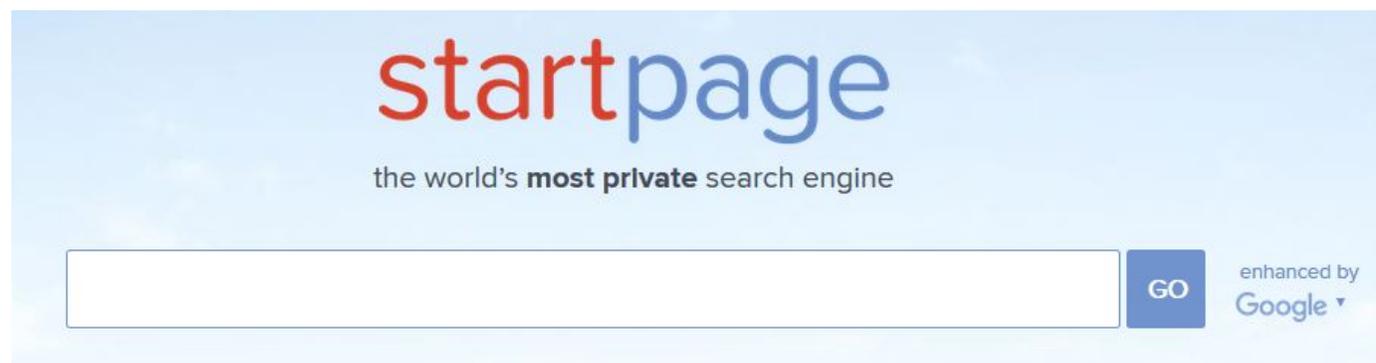


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# Innovations with privacy at their core



Transparency Report 2017



# Innovations but without privacy at their core?



Connected toys



Connected listening devices



Connected TVs



Connected mobile phones

CIVIL JUSTICE SYSTEMS

# ETHICAL BUSINESS PRACTICE AND REGULATION

A Behavioural and Values-Based Approach  
to Compliance and Enforcement

Christopher Hodges & Ruth Steinholtz



Hart · CH Beck · Nomos

**Thank you**

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